

Exhibit C Privacy Policy Of Sound Off

Article I

Purpose

Privacy being a fundamental tenant of our mission, specifically as related to the identity of those veterans we seek to serve, Sound Off must hold itself to the highest technical, ethical and legal standards ensuring such privacy is maintained, and, when not, properly disclosed. This policy is intended to help guide and support this critical ethic of our mission.

Article II

The Privacy Policy

It is the policy of Sound Off that board members and employees of Sound Off will not disclose confidential information belonging to, or obtained through their affiliation with Sound Off to any person, including their relatives, friends, and business and professional associates, unless Sound Off has authorized disclosure. Board members, volunteers and employees are cautioned to demonstrate professionalism, good judgment, and care to avoid unauthorized or inadvertent disclosures of confidential information. Upon separation of employment and at the end of a board member's term, he or she shall return, all documents, papers, and other materials, that may contain confidential information.

Article III

IT Development

The effectiveness of Sound Off is dependent on the trust our users put in both our system and organization when we ensure them that they remain as anonymous as they wish to be within our IT infrastructure. While we cannot know all the technical requirements this may require, we can state these fundamental tenants of our organization:

- We will be as transparent as possible in explaining our method of creating anonymity within our IT infrastructure without compromising it;
- When we offer veterans the opportunity to provide potentially identifying information (IE their geographic location), we will explain why, the benefits it may offer, and the opportunity to opt out;
- We will disclose breaches, identified gaps, hacks and other relevant compromises of our system in a timely and transparent manner;
- We will work to purge ourselves of personally identifiable information of our users in a timely fashion and in accordance with relevant laws;
- We will establish, to the degree technically and legally possible, mechanisms that prevent Sound Off, its volunteers, technical providers, board, and technical intermediaries from holding or ever having access to any personally identifiable information provided (involuntarily) by a user, his or her method of access, or any intermediaries between the user and Sound Off.

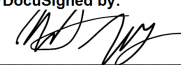
Article IV

Transparency & Abiding by Legal Requirements

None of the above shall be considered to:

- A) Run counter to relevant federal, state and municipal law.
- B) Indicate a lack of commitment by Sound Off to full transparency and truthfulness in our dealings with the public, media, stakeholders and contributors. All information about Sound Off will fully and honestly reflect the policies and practices of the organization. Basic informational data about the organization, such as the Form 990, reviews and compilations, and audited financial statements will be posted on the Sound Off website or otherwise available to the public. All solicitation materials accurately represent the organization's policies and practices and will reflect the dignity of program beneficiaries. All financial, organizational, and program reports will be complete and accurate in all material respects.

The Undersigned, Secretary of this Corporation, hereby certify that this Code of Ethics of this Corporation was duly adopted as of the 8th day of December, 2014.

By  _____
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Secretary